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## **ARBY'S® TAKES TRANS FAT REDUCTION TO NEW LEVELS**

ATLANTA (November 28, 2006) - It can be done. Today, Arby's Restaurant Group, Inc. announced it has started serving French Fries with zero grams of trans fat as calculated under FDA nutrition labeling regulations. The company is switching to a zero grams trans fat cooking oil, and has worked with its French Fry suppliers to eliminate the use of hydrogenated oil during the par-frying process at the supplier level. This makes Arby's the first national fast food chain in the U.S. to announce the elimination of trans fat oils in French Fries from supplier to restaurant.

The new French Fries and cooking oil are scheduled to be in all U.S. Arby's locations by May 1, 2007.

"We are committed to meeting our customers' needs through great tasting and innovative products," said Roland Smith, CEO, Arby's Restaurant Group, Inc. "In the case of trans fats, we are not only switching to a zero grams trans fat cooking oil in our restaurants, we have also removed trans fats from the French Fry par frying process at our suppliers' processing plants. This is exceptional for us because we can do this while maintaining the great French Fry flavor our customers expect."

To accomplish this change, Arby's changed its frying oil from partially hydrogenated to non-hydrogenated corn oil.

"We were able to maintain the same great quality and exceptional taste that has set us apart for more than 40 years. Because we've always used a higher quality corn oil in our restaurants and our new oil is 100 percent corn oil and not a blend, this change has no impact on taste," said Smith.

Once implemented, Arby's famous Curly Fries (small and medium servings), will contain zero grams of trans fat. In addition, over 70 percent of Arby's required menu items will contain 0.5 grams or less of trans fatty acids (TFA).

### Nutritional Information Overview

3-Pack Chicken Tenders (Original TFA) 2 (New TFA) 0  
5-Pack Chicken Tenders (Original TFA) 3 (New TFA) 0

Small Curly Fries (Original TFA) 3 (New TFA) 0  
Medium Curly Fries (Original TFA) 4 (New TFA) 0

Large Curly Fries (Original TFA) 6 (New TFA) 1

Arby's has a history of firsts in the industry, including: being the first national fast food chain to offer nutritional information in 1981 and the first quick-serve restaurant (QSR) to implement a no smoking policy in all of its company restaurants in 1994.

About Arby's Restaurant Group, Inc.

Arby's Restaurant Group, Inc., based in Atlanta, is the franchisor of the Arby's restaurant system, which consists of more than 3,500 restaurants worldwide, and is owner and operator of more than 1,000 of those restaurants located in the United States. Founded in 1964, Arby's quick service restaurants specialize in offering slow roasted and freshly sliced roast beef sandwiches as well as its Market Fresh® deli-style sandwiches, wraps and salads with the convenience of a drive-thru. Arby's offers guests a unique, great tasting alternative to traditional fast food with its one-of-a-kind menu items including the Beef 'n Cheddar, Curly Fries and Jamocha shakes. Arby's Restaurant Group also owns and operates the T.J. Cinnamons® brand and is a subsidiary of Triarc Companies, Inc. (NYSE: TRY, TRY.B). To learn more about Arby's, please visit [www.arbys.com](http://www.arbys.com).

#### NOTES TO PRESS RELEASE

Arby's follows FDA guidelines for rounding amounts of TFA including rounding down TFA amounts less than 0.5 grams to zero.

The statements in this press release that are not historical facts or that necessarily depend on future events, including information regarding the schedule for having the new French Fries and cooking oil in all U.S. Arby's locations, constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 (the "Reform Act"). For all of our forward looking statements, we claim the protection of the safe harbor for forward looking statements contained in the Reform Act. These forward-looking statements are based on our current expectations, speak only as of the date of this press release and are susceptible to a number of risks, uncertainties and other factors that could cause actual results to differ materially from any future results expressed or implied by such forward-looking statements. Such factors include the ability of our suppliers to meet delivery schedules on time and in sufficient quantities, the amount of time required to deplete inventories of the old French Fries and cooking oil and other factors beyond our control. We assume no obligation to update any forward-looking statements except as required by federal securities laws.

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