

Media Contact:
Kathy Siefert
Arby's Restaurant Group, Inc.
newsroom@arbys.com

America Selects Lance Armstrong As The Greatest Natural Athlete Of All-Time

Arby's®-Sponsored Poll Celebrates Launch of Natural Chicken Menu Line

ATLANTA (May 19, 2006) - Arby's asked and America had a clear answer: Lance Armstrong is the greatest natural athlete of all-time. Arby's created the survey vote to celebrate the launch of its full menu line of natural chicken - Arby's Chicken Naturals™.

Lance Armstrong is a retired American professional road racing cyclist. He is most famous for winning the Tour de France a record seven consecutive times from 1999 to 2005, several years after surgery and chemotherapy treatment for stage three testicular cancer that had metastasized spreading to his lungs and brain in 1996.

Armstrong's true comeback came in 1999, when he won his first Tour de France. His final lead times over his closest competitors have been more than six minutes every year except for 2003 and 2005. In addition to his seven overall wins, he has won 22 individual stages (1993-1, 1995-1, 1999-4, 2000-1, 2001-4, 2002-4, 2003-1, 2004-5, 2005-1). He has won 11 time trials in the Tour de France; his team has won the team time trials three times (2003-2005).

From March 31 - May 1, 2006, consumers voted at www.arbyschickennaturals.com for the athlete they felt exhibited the most natural athletic ability and character. Arby's partnered with the National Sportscasters and Sportswriters Association (NSSA), whose members selected the top ten finalists for the poll. There were no guidelines regarding the gender, era or sport for the athlete submissions.

"Lance Armstrong was the clear winner of Arby's Greatest Natural Athletes of All-Time poll," said Debbie Pike, chief marketing officer, Arby's Restaurant Group, Inc. "Lance, along with the rest of the finalists, represents the finest natural athletic achievement and ability in the history of sports and we're proud to honor him."

James (Jim) Thorpe and Muhammad Ali finished second and third, respectively. The remaining finalists consumers voted from included: Jim Brown, Wilt Chamberlain, Babe Didrickson-Zaharis, Bo Jackson, Michael Jordan, Jesse Owens, Deion Sanders and Jim Thorpe.

Arby's Chicken Naturals is a full menu line of salads, sandwiches, wraps and chicken tenders, that start with 100 percent natural chicken breast that is not altered or injected with added water, salt or phosphates. The result is better tasting, higher quality chicken.

About Arby's Restaurant Group, Inc.

Arby's Restaurant Group, Inc. is an Atlanta-based company that is the franchisor of the Arby's restaurant system, which consists of more than 3,500 restaurants worldwide, and is owner and operator of more than 1,000 restaurants located in the United States.

Founded in 1964, Arby's quick service restaurants specialize in offering slow roasted and freshly sliced roast beef sandwiches as well as its Market Fresh® deli-style sandwiches, wraps and salads with the convenience of a drive-thru. Arby's offers guests a unique, better tasting alternative to traditional fast food with its one-of-a-kind menu items including the Beef 'n Cheddar, Curly Fries and Jamocha shakes. Arby's Restaurant Group also owns and operates the T.J. Cinnamons® brand and is a subsidiary of Triarc Companies, Inc. (NYSE: TRY, TRY.B). To learn more about Arby's unique tastes and franchising opportunities, please visit www.arbys.com.