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**ARBY'S® PUTS SOME SIZZLE INTO FISH ON FRIDAYS
WITH THE RETURN OF THE SPICY CAJUN AND CLASSIC FISH SANDWICHES**

ATLANTA (February 6, 2008) – For those observing Lent, or just looking for something different from the typical, flavorless fast food options, Arby's is bringing back its popular Spicy Cajun and Classic Fish Sandwiches.

Now through March 23, 2008, customers can head into participating Arby's restaurants for the Spicy Cajun Fish Sandwich featuring a crispy golden fish fillet, naturally cut, topped with shredded lettuce and a spicy Cajun tartar sauce served on a toasted sesame-seed bun. The Classic Fish Sandwich includes all of the above but comes with a traditional tartar sauce.

“Arby's tested the waters with fish sandwiches 35 years ago,” said Neville Crow, Corporate Executive Chef, Arby's Restaurant Group, Inc. “Since then, it's in such demand -- last year alone we sold more than 3.2 million pounds – more than half a million pounds than the previous year. It's clear that Arby's fish satisfies our customers' cravings for different fish sandwiches.”

Arby's will support the limited time offer with in-store promotion and television spots.

About Arby's Restaurant Group, Inc.

Arby's Restaurant Group, Inc., based in Atlanta, is the franchisor of the Arby's restaurant system, which consists of more than 3,600 restaurants worldwide, and is owner and operator of approximately 1,100 of those restaurants located in the United States. Founded in 1964, Arby's quick service restaurants specialize in offering slow roasted and freshly sliced roast beef sandwiches as well as its Market Fresh® deli-style sandwiches, wraps and salads with the convenience of a drive-thru. Arby's offers guests a unique, great tasting alternative to traditional fast food with its one-of-a-kind menu items including the Beef 'n Cheddar, Curly Fries and Jamocha shakes. Arby's Restaurant Group also owns and operates the T.J. Cinnamons® brand and is a subsidiary of Triarc Companies, Inc. (NYSE: TRY, TRY.B). To learn more about Arby's, please visit www.arbys.com.

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