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**HURRY! TIME'S RUNNING OUT TO WIN A ROLE  
IN AN UPCOMING ARBY'S® COMMERCIAL**

*Do You Have What It Takes to be the Next Member of the Arby's Rescue Brigade?*

**ATLANTA** (June 16, 2008) – If thoughts of eating another greasy burger make you break out in a cold sweat, then you just might have what it takes to be the next member of the Arby's Rescue Brigade and win a role in an upcoming Arby's commercial.

But, you better hurry as the deadline of June 30, 2008 to apply is quickly approaching. To try out for this position, applicants must prepare creative videos that show their passion for Arby's and how they are saving the world from ordinary fast food. The most qualified contender will get the opportunity to star in an upcoming Arby's commercial and free Arby's food for a year. To submit videos and obtain more information and rules and regulations, please visit [www.arbysrescuebrigade.com](http://www.arbysrescuebrigade.com).

The Arby's Rescue Brigade is a group of dedicated Arby's enthusiasts whose sole mission is to save the world from ordinary fast food. The Brigade travels across the country in a boldly designed Rescue Mobile showing up on the scene when someone is eating a bland, unsatisfying fast food meal.

**About Arby's Restaurant Group, Inc.**

Arby's Restaurant Group, Inc. (ARG) is a subsidiary of Triarc Companies, Inc. (NYSE: TRY, TRY.B). ARG, based in Atlanta, is the franchisor of the Arby's restaurant system, which consists of approximately 3,700 restaurants worldwide, and is owner and operator of over 1,100 of those restaurants located in the United States. Founded in 1964, Arby's quick service restaurants specialize in offering slow roasted and freshly sliced roast beef sandwiches as well as its Market Fresh® deli-style sandwiches, toasted subs, wraps and salads with the convenience of a drive-thru. Arby's offers guests a unique, great tasting alternative to traditional fast food with its one-of-a-kind menu items including the Beef 'n Cheddar, Curly Fries and Jamocha shakes. To learn more about Arby's, please visit [www.arbys.com](http://www.arbys.com).

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