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**FIVE MORE REASONS TO VISIT ARBY'S®: PICK 5 FOR \$5.95 EVERY DAY
VALUE PROGRAM ADDED TO PERMANENT MENU LINEUP**

Orange Cream Shake Makes a Surprise Return Just in Time For Summer

ATLANTA (April 26, 2007) – The number five is relevant in many ways. It's the number of fingers on each hand and toes on each foot. It's the number of oceans in the world. Human beings have five senses. And, there are five letters in the word A-R-B-Y-S. Now, it's the number of reasons why customers should head on over to their nearest Arby's restaurant -- the permanent addition of the Pick 5 for \$5.95 value program to the menu.

For just \$5.95 every day, customers can mix and match five of their Arby's favorites including an Arby's Melt, Ham Melt, Medium Curly Fries, Potato Cakes, Mozzarella Sticks, Turnover, Small Shake or Medium Soft Drink.

"The Pick 5 program was created to offer our customers real value with great choices," said Cheryl Barre, Chief Marketing Officer, Arby's Restaurant Group, Inc. "A lot of deals currently offered by other fast food restaurants are limited to just a few items. Pick 5 is an every day value menu featuring eight of our most craveable menu items."

To cool things off this summer, Arby's is bringing back its popular, mouth-watering Orange Cream Shake. The Orange Cream Shake will be available nationwide through July 7, 2007, and features a smooth orange blend with a creamy vanilla swirl.

Arby's will support the introduction of Pick 5 for \$5.95 through in-store promotion as well as in new "I'm Thinking Arby's®" television spots.

About Arby's Restaurant Group, Inc.

Arby's Restaurant Group, Inc., based in Atlanta, is the franchisor of the Arby's restaurant system, which consists of approximately 3,600 restaurants worldwide, and is owner and operator of more than 1,000 of those restaurants located in the United States. Founded in 1964, Arby's quick service restaurants specialize in offering slow roasted and freshly sliced roast beef sandwiches as well as its Market Fresh® deli-style sandwiches, wraps and salads with the convenience of a drive-thru. Arby's offers guests a unique, great tasting alternative to traditional fast food with its one-of-a-kind menu items including the Beef 'n Cheddar, Curly Fries and Jamocha shakes. Arby's Restaurant Group also owns and operates the T.J. Cinnamons® brand and is a subsidiary of Triarc Companies, Inc. (NYSE: TRY, TRY.B). To learn more about Arby's, please visit www.arbys.com.

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