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Arby's® Introduces Healthy Kid's Meal Options Including Only "Crustless" Sandwich for Kids in QSR

Space Camp® Sweepstakes Teaches Kids to "Dream Big"

ATLANTA (February 6, 2006) – Fast, convenient and healthier options for kids have now been added to the menu at Arby's. Starting today, busy families on the move can opt for a deli-style "crustless" Market Fresh™ Mini Sandwich, fruit cup and milk or juice in a Kid's Meal when stopping by their local Arby's restaurant.

The new Kid's Meal menu includes Market Fresh Mini Ham & Cheese and Turkey & Cheese Sandwiches served on honey wheat bread with the crusts cut off, a first for the fast food industry.

And, while Arby's still has its famous Curly Fries, moms can now choose to substitute a fruit cup with red seedless grapes and diced apples as their child's side item. Beverage choices include 100% fruit juice, 1% Chocolate Milk and 2% White Milk.

"The new Kid's Meal menu offers fun new options kids and parents will both love, including healthier choices, when dining on the go," said Debbie Pike, Chief Marketing Officer, Arby's Restaurant Group, Inc.

In addition to new menu options, Arby's is also introducing a new line of interactive, educational Kid's Meal toys and programs which reflect the company's core values of: Work Hard, Get it Done, Play Fair, Have Fun, Make a Difference and Dream Big.

In celebration of the launch of the new Kid's Meal menu, Arby's is focusing on "Dream Big" with a chance to win a trip, accompanied by parent or guardian, to Space Camp in Huntsville, Ala. While there, kids will learn teamwork, self confidence and communication through state-of-the-art simulations, missions, rocket building and robotics. Kids can enter by visiting www.arbysspacecamp.com. Three week-long grand prize trips to Space Camp will be awarded, with second place prizes including Space Camp t-shirts, hats and sweatshirts.

About Arby's Restaurant Group, Inc.

Arby's Restaurant Group, Inc. is an Atlanta-based company that is the franchisor of the Arby's restaurant system, which consists of more than 3,500 restaurants worldwide, and is owner and operator of more than 1,000 restaurants located in the United States. Founded in 1964, Arby's quick service restaurants specialize in offering slow roasted and freshly sliced roast beef sandwiches as well as its Market Fresh® deli-style sandwiches, wraps and salads with the convenience of a drive-thru. Arby's offers guests a unique, better tasting alternative to traditional fast food with its one-of-a-kind menu items including the Beef 'n Cheddar, Curly Fries and Jamocha shakes. Arby's Restaurant Group also owns and operates the T.J. Cinnamons® brand and is a subsidiary of Triarc Companies, Inc. (NYSE: TRY, TRYB). To learn more about Arby's unique tastes and franchising opportunities, please visit www.arbys.com.