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**Arby's® Restaurants Get You Ready For The Big Game
With Timesaving Tailgating Tips, Recipes and 99-Cent Arby-Q® Sandwiches For Everyone**

ATLANTA (September 2, 2008) – Whether heading out to the stadium or cheering on your team from the comfort of your family room, it's never too early to prepare for the big game. This fall, Arby's wants to help get you ready with time saving tips, great taste and big values. From now through October 5, the Arby-Q sandwich makes a triumphant return to usher in tailgating season at an unbelievably low price of \$.99.

Featuring Arby's signature slow roasted, thinly sliced Roast Beef smothered in a tangy barbecue sauce and served on a toasted sesame seed bun, this sandwich makes it easy to serve up a spectacular spread. Just pair with some of your favorite side dishes, such as baked beans, cole slaw or potato salad and you'll be tailgating in no time.

"Tailgating is about fun, friends and family," said Joe Cahn, the self-proclaimed Commissioner of Tailgating, who has spent the past 12 years tailgating at NFL and college football stadiums, NASCAR tracks, and more. "For a stress-free tailgate: prepare some side dishes ahead of time and stop on the way to the game to pick up some crowd pleasers. Less time for preparation and cooking means more time to kick back and enjoy."

Here are some other tips to help ensure your tailgate is a success:

- Prepare favorite side dishes the night before the big game, so they're ready to go.
- Ask friends and family to bring a favorite dish.
- Make the atmosphere a little more social, serving potluck style means less time in the kitchen for the host.
- Don't forget your team colors – don your gear, hang your flag and show your spirit.

Neville Crow, corporate executive chef from Arby's, has created some super side dishes to complement the game time spread. Says Chef Crow, "The Arby-Q is the ultimate grab and go tailgate food. Pairing it with classics, such as Zesty Bistro Slaw and my famous Crow's Crunchy Pickles, is a great way to take your game to the next level this football season."

**Zesty Bistro Slaw
Makes: 8 servings**

Ingredients

2 bags store-bought, pre-shredded slaw
1/2 red bell pepper, julienned
1/2 apple, julienned
1/2 pear, julienned
3 tablespoons Dijon mustard
1/4 cup apple cider vinegar
1/2 cup mayonnaise
1/4 cup crumbled blue cheese
4 bacon strips, cooked and roughly chopped
Salt and pepper to taste

Directions

1. Combine pre-shredded slaw, red bell pepper, apple and pear
2. Mix together mayonnaise, Dijon mustard and apple cider vinegar
3. Pour wet ingredients over slaw mixture and toss gently
4. Top with blue cheese and bacon
5. Refrigerate until served

Craw's Crunchy Pickles **Makes: 8 servings**

Ingredients

2 English cucumbers, washed, unpeeled, sliced into one-inch rounds
5 cloves garlic, finely chopped
1/2 cilantro bunch, finely chopped
1 1/2 cup rice wine vinegar
1/2 jalapeno, sliced thinly into rings
3 tablespoons olive oil
Salt and pepper to taste

Directions

1. Combine all ingredients
2. Mix thoroughly
3. Refrigerate at least one hour before serving

For more information, or to find an Arby's near you, visit www.arbys.com.

About Arby's Restaurant Group, Inc.

Arby's Restaurant Group, Inc., based in Atlanta, is the second largest restaurant franchising system in the sandwich segment of the quick service restaurant industry. As of June 29, 2008, there were a total of 3,719 Arby's restaurants in the system, including 1,169 Company-owned and 2,550 franchised locations. Founded in 1964, Arby's quick service restaurants specialize in offering slow roasted and freshly sliced roast beef sandwiches as well as its Market Fresh® deli-style sandwiches, toasted subs, wraps and salads with the convenience of a drive-thru. Arby's offers guests a unique, great tasting alternative to traditional fast food with its one-of-a-kind menu items including the Beef 'n Cheddar, Curly Fries and Jamocha shakes. Arby's Restaurant Group also owns and operates the T.J. Cinnamons® brand and is a subsidiary of Triarc Companies, Inc. (NYSE: TRY, TRY.B). To learn more about Arby's, please visit www.arbys.com.

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