



Media Contact:  
Cathie Koch  
Arby's Restaurant Group, Inc.  
[newsroom@arbys.com](mailto:newsroom@arbys.com)

## **ARBY'S® EXTENDS POPULAR TOASTED SUBS LINE**

**ATLANTA** (November 26, 2007) – Arby's is adding two new hearty sandwiches to the instantly popular Arby's Toasted Sub line. Arby's Meatball Toasted Sub and Chicken Parmesan Toasted Sub are available nationwide for a limited time.

This is why you should order one:

- **Arby's Market Fresh® Meatball Toasted Sub** features meatballs generously covered with tangy marinara and parmesan peppercorn ranch sauces, held together with melted Mozzarella Cheese and served on a toasted Ciabatta.
- **The Market Fresh Chicken Parmesan Toasted Sub** is served with a crispy chicken fillet (starts with 100% all natural chicken) topped with tangy marinara and parmesan peppercorn ranch sauces, melted Mozzarella Cheese all served on a toasted Ciabatta roll.

First launched in September, Arby's Market Fresh line of toasted subs complements its long-time classics such as the slow-roasted and freshly sliced Roast Beef 'n Cheddar sandwiches, Curly Fries and Jamocha Shakes.

### **About Arby's Restaurant Group, Inc.**

Arby's Restaurant Group, Inc., based in Atlanta, is the franchisor of the Arby's restaurant system, which consists of more than 3,600 restaurants worldwide, and is owner and operator of approximately 1,100 of those restaurants located in the United States. Founded in 1964, Arby's quick service restaurants specialize in offering slow roasted and freshly sliced roast beef sandwiches as well as its Market Fresh® deli-style sandwiches, wraps and salads with the convenience of a drive-thru. Arby's offers guests a unique, great tasting alternative to traditional fast food with its one-of-a-kind menu items including the Beef 'n Cheddar, Curly Fries and Jamocha shakes. Arby's Restaurant Group also owns and operates the T.J. Cinnamons® brand and is a subsidiary of Triarc Companies, Inc. (NYSE: TRY, TRY.B). To learn more about Arby's, please visit [www.arbys.com](http://www.arbys.com).

###