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**ARBY'S® ASKS AMERICA:
"WHO'S THE GREATEST NATURAL ATHLETE OF ALL-TIME?"**

**Consumers to Vote for their Favorite Natural Athlete at
www.arbyschickennaturals.com**

ATLANTA (April 4, 2006) – Who is America's greatest natural athlete of all-time? That's the question Arby's is asking consumers with its new natural athletes poll. The online poll at www.arbyschickennaturals.com was created to celebrate the launch of the fast food industry's first full menu line of natural chicken – Arby's Chicken Naturals™.

Arby's teamed up with the National Sportscasters and Sportswriters Association (NSSA) to create a list of America's greatest natural athletes of all-time. NSSA members were asked to identify their top natural athlete picks based on the individual's true natural athletic ability. There were no guidelines regarding the gender, era or sport for the athlete submissions.

Finalists include: Muhammad Ali, Lance Armstrong, Jim Brown, Wilt Chamberlain, Babe Didrickson-Zaharis, Bo Jackson, Michael Jordan, Jesse Owens, Deion Sanders and Jim Thorpe.

Consumers can learn more about each athlete's accomplishments and vote for America's greatest natural athlete of all-time by visiting www.arbyschickennaturals.com and clicking on the "Natural Athletes" tab. Consumers can vote today through May 1, 2006. The winner will be announced on May 2, 2006.

"These athletes, as selected by NSSA members, represent the finest natural athletic achievement and ability in the history of sports," said Debbie Pike, chief marketing officer, Arby's Restaurant Group, Inc. "The Greatest Natural Athlete poll is a wonderful way to recognize that natural is better. We believe these athletes do just that."

More than 125 athletes were identified by NSSA members from more than 600 total votes.

Arby's Chicken Naturals is a line of menu offerings that starts with 100 percent all natural chicken breast that is not altered or injected with added water, salt or phosphates. The result is better tasting, higher quality chicken. Arby's is the first national quick service restaurant chain to offer a complete product line made with natural chicken, including salads, sandwiches, wraps and chicken tenders.

About Arby's Restaurant Group, Inc.

Arby's Restaurant Group, Inc. is an Atlanta-based company that is the franchisor of the Arby's restaurant system, which consists of more than 3,500 restaurants worldwide, and is owner and operator of more than 1,000 restaurants located in the United States. Founded in 1964, Arby's quick service restaurants specialize in offering slow roasted and freshly sliced roast beef sandwiches as well as its Market Fresh® deli-style sandwiches, wraps and salads with the convenience of a drive-thru. Arby's offers guests a unique, better tasting alternative to traditional fast food with its one-of-a-kind menu items including the Beef 'n Cheddar, Curly Fries and Jamocha shakes. Arby's Restaurant Group also owns and operates the T.J. Cinnamons® brand and is a subsidiary of Triarc Companies, Inc. (NYSE: TRY, TRYB). To learn more about Arby's unique tastes and franchising opportunities, please visit www.arbys.com.

National Association of Sportscasters and Sportswriters

The National Sportscasters and Sportswriters Association (NSSA) was formed in 1959. Its purpose is to recognize the sportscasters and sportswriters of the United States for their leadership, devotion, contributions in developing character, integrity, sportsmanship, and physical fitness among both youth and adults. The NSSA is unique in that it is the only national organization which brings together the two crafts of sportscasting and sportswriting. The NSSA's mission is to recognize the best sportscaster and sportswriter in each state and on the national level. The NSSA Hall of Fame Honorees are peer-selected and judged. The NSSA is headquartered in Salisbury, N.C., and has more than 1,000 dues-paying members. For more information, visit www.nssahalloffame.com.

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