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**CHANCE TO WIN A TRIP TO LAS VEGAS FOR THE
ACADEMY OF COUNTRY MUSIC AWARDS**

Arby's® Restaurants & Dr Pepper Host Honky Tonk Sweepstakes For Country Music Fans

ATLANTA – January 15, 2010 – Calling all country music fans! Arby's and Dr Pepper are offering 10 lucky people the chance to attend the 45th Annual Academy of Country Music Awards on April 18 at the MGM Grand Garden Arena in Las Vegas.

Visit <http://honkytonk.arbys.com> now through February 28, 2010 to register to win and join Arby's Extras for access to special offers, exclusive coupons and promotions before anyone else. All Arby's Extras members will receive a coupon for a free small Dr Pepper with any Arby's sandwich purchase.

Ten grand prize winners will be selected from all valid entries to win trips for two to Las Vegas to attend the ACM Awards show. The prize package includes round trip airfare and hotel accommodations.

NO PURCHASE NECESSARY. The sweepstakes closes on February 28, 2010 at 11:59:59 PM (ET). Open to legal residents of the United States, at least 18 years old or older at the time of entry. Void where prohibited. Subject to full Official Rules, prize descriptions and odds disclosure available at <http://honkytonk.arbys.com>.

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About Arby's Restaurant Group, Inc.

Arby's Restaurant Group, Inc., based in Atlanta, is the second largest quick-service sandwich chain in the U.S. with more than 3,700 system-wide restaurants. Founded in 1964, Arby's quick service restaurants specialize in slow roasted and freshly sliced roast beef sandwiches as well as Market Fresh® deli-style sandwiches, toasted subs, and salads, all with the convenience of a drive-thru. Arby's offers guests a unique, great tasting alternative to traditional fast food with its one-of-a-kind menu items including the Beef 'n Cheddar, Curly Fries and Jamocha shakes. Arby's Restaurant Group, Inc. is a subsidiary of Wendy's/Arby's Group, Inc. (NYSE: WEN). To learn more about Arby's, please visit www.arbys.com.