

**ARBY'S EMERGES VICTORIOUS IN CHICKEN SALAD TASTE-OFF; DONATING \$25,000 TO
SHARE OUR STRENGTH'S NO KID HUNGRY® CAMPAIGN
America's Taste Buds Have Chosen – Arby's® Chicken Salad Is a Winner!**

ATLANTA, May 23, 2011 – Arby's Restaurant Group, Inc. announced today that it will donate \$25,000 to Share Our Strength's [No Kid Hungry®](#) Campaign, a national effort to end childhood hunger in America by 2015. The donation is the culmination of Arby's® Chicken Salad Taste-Off promotion – a friendly game of chicken that compared the taste of Arby's Market Fresh® Grilled Chicken & Pecan Salad Sandwich and Wrap against that of Subway's® Orchard Chicken Salad Sandwich. Earlier this month, Arby's invited people to try its chicken salad sandwich and Subway's and then cast a vote on Facebook for the one they think tastes better. The final tally: Arby's: 8,820, Subway: 1,048; but the real winner in this competition is Share Our Strength's No Kid Hungry Campaign, to which Arby's pledged to donate \$1 per vote.

"We are thrilled with the response to the Arby's Chicken Salad Taste-Off," said Chef Brian Kolodziej, vice president, product development, Arby's Restaurant Group, Inc. "In fact, we're so excited, we're more than doubling the money raised by the votes and giving \$25,000 to Share Our Strength's No Kid Hungry Campaign. We are truly proud to support their mission."

"We are grateful to Arby's and its Facebook fans for voting in the chicken salad taste-off," said Debbie Shore, co-founder, Share Our Strength. "Through their generosity, we are a little bit closer to realizing our goal of ending childhood hunger in America by 2015."

Arby's Market Fresh Grilled Chicken & Pecan Salad is freshly prepared daily in-store, and starts with 100% whole chicken breast, marinated and grilled to seal in the juices and add flavor, and hand-diced fresh produce, including crisp red apples, celery, juicy red grapes and crunchy pecans. The chicken salad ingredients are blended with mayonnaise and served on either honey wheat Market Fresh bread or Arby's new, whole-grain flatbread wrap, both of which earned the Whole Grains Council's stamp of approval. Arby's new wrap contains 23 grams of whole grains, or nearly half of the daily minimum of whole grains, while the honey wheat bread offers a significant 18 grams of whole grains.

The sandwich and wrap are available nationwide through mid-August.

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DISCLAIMER: The Arby's Chicken Salad Taste-Off is intended for entertainment purposes only. It is not conducted pursuant to scientifically valid survey methodology and therefore cannot be presumed to reflect the opinions of the relevant consuming public at large. Arby's does not authorize or endorse the use of the results of the Taste-Off by any third party for any purpose.

The promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook.

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About Share Our Strength

Share Our Strength®, a national nonprofit, is ending childhood hunger in America by connecting children with the nutritious food they need to lead healthy, active lives. Through its No Kid Hungry® Campaign — a national effort to end childhood hunger in America by 2015 — Share Our Strength ensures children in need are enrolled in federal nutrition programs, invests in community organizations fighting hunger, teaches families how to cook healthy, affordable meals, and builds public-private partnerships to end hunger, nationally and at the state and city levels. Visit www.Strength.org to get involved.

About Arby's Restaurant Group, Inc.

Atlanta-based Arby's Restaurant Group, Inc. is the second largest quick-service sandwich chain in the U.S. with more than 3,600 restaurants systemwide. In addition to its classic Roast Beef and Beef 'n Cheddar sandwiches, slow-roasted and thinly sliced in-store daily, Arby's is also known for its deli-style Market Fresh® line of sandwiches and salads, Curly Fries and Jamocha Shakes. The latest news on the Arby's menu includes the 2011 introduction of its Angus Three Cheese & Bacon sandwich, which is Arby's first premium Angus beef offering. Arby's Restaurant Group, Inc. is a subsidiary of Wendy's/Arby's Group, Inc. (NYSE: WEN). To learn more about Arby's, please visit www.arbys.com.

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